IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.	§	
	§	Case No: 2:07-CV-263
VS.	§	
	§	Honorable T. John Ward
	§	
BLOCKDOT, INC., a Texas Corporation	§	Jury Trial Demanded
CAREERBUILDER, LLC., a Delaware	§	
Corporation; CNET NETWORKS, INC.	§	
A Delaware Corporation, DIGG, INC., A	§	
Delaware Corporation, EBAUM'S WORLD,	§	
INC., a New York Corporation; JABEZ	§	
NETWORKS, INC., a Tennessee	§	
Corporation; THE NEW YORK TIMES	§	
COMPANY, a New York Corporation	§	
THE WASHINGTON POST COMPANY;	§	
a Delaware Corporation; THE WEATHER	§	
CHANNEL INTERACTIVE, INC.,	§	
a Georgia Corporation	§	

NOTICE OF APPEARANCE

Notice is hereby given that Franklin Jones, Jr. is entering his appearance as counsel for Plaintiff, Beneficial Innovations, Inc. for the purpose of receiving notices from the Court.

Dated this 28th of June, 2007.

BY: /s/ Franklin Jones, Jr.
Franklin Jones, Jr.
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CERTIFICATE OF SERVICE

I hereby certify that on this 28th day of June, 2007 a true and correct copy of the foregoing document was sent to all counsel of record via the Court electronic filing system.

/s/ Franklin Jones, Jr.
Franklin Jones, Jr.